

# ADVERTISING AGREEMENT



4075 L.B. Mcleod Road • Orlando, Florida, 32811  
 800-597-2573 • 407-648-7479 • Fax: 407-648-7454  
 www.sunshineartist.com

Date: \_\_\_\_\_

Adv. ID# \_\_\_\_\_

Advertiser: _____	
Address: _____	
City: _____	State: _____ Zip: _____
Contact: _____ Title: _____	
Phone: (____) _____	FAX: (____) _____
E-mail: _____ Web: _____	
_____ <i>Signature/Authorization (must be signed)</i>	
_____ Date	

1st Issue of Contract Year: \_\_\_\_\_ / \_\_\_\_\_ Frequency: 1x \_\_\_\_\_ 3x \_\_\_\_\_ 6x \_\_\_\_\_ 12x \_\_\_\_\_  
Month Year Check appropriate frequency

Check issues applicable	JAN	FEB	MAR	APR	MAY	JUN	JULY	AUG	SEPT	OCT	NOV	DEC
Indicate Ad Size & Shape (H or V) Color or B/W	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Show (each) Ad cost												

Audit Book (Available every 2 years): Ad Size \_\_\_\_\_ H or V Color or B/W Cost \$ \_\_\_\_\_

Advertising rates subject to terms of rate card # _____
Premium Positions (Available on full page ads only) ADD 20% _____ Premium position requested _____

**PAYMENT TERMS:** All insertions must be prepaid — credit terms are not available. Advertisers and/or agency agree to abide by the terms and conditions set forth in the applicable rate card, furnish appropriate and accurate materials within Publisher's established deadlines and hold Publisher harmless for any liability. **ELECTRONIC REQUIREMENTS:** Palm House Publishing, DBA Sunshine Artist will not be held responsible for ads sent via electronic file -- it is the responsibility of the Advertiser to confirm receipt of any materials being sent. The Advertiser is solely responsible to make sure ad content is current.

This agreement may be cancelled by the Advertiser or Publisher in writing before the current issue's closing date (Closing date is the 10th of the month, two (2) months prior to issue/insertion date (i.e. Jan. closing date would be Nov. 10th). Cancellation of agreement is subject to short-rate charges, which are due upon receipt of invoice.

Publisher agrees to run advertisements per this agreement, repeating last published advertisement unless instructions and/or new materials arrive by the published deadline. Advertiser must notify Publisher of any errors in or omissions from an advertisement within 30 days of published issue date in order to receive credit. Credit for Publisher's mistakes will be given as comparable additional advertising, at Publisher's discretion. Publisher reserves the right to hold Advertiser and/or it's agency jointly and severally liable if collection efforts become necessary. The Advertiser and/or it's agency is responsible for paying any resulting fees and interest.

**ADS CANNOT BE CANCELLED 30 DAYS PRIOR TO THE RUN DATE — NO EXCEPTIONS**